



# Media Kit

We are happy to connect journalists with our program officers, who are experts on a range of topics—from affordable housing to criminal justice, from education to the urban environment. We’ve listed their fields of expertise below. Also, for reporters interested in philanthropy, our \$2.8 billion community foundation has specialists who can talk about trends in giving. Plus we can connect you to thoughtful NYC nonprofits and the people they serve.

## Journalists’ Inquiries

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## News Releases and Publications

- **NEWS RELEASES:** E-mail Amy Wolf above to receive releases via email announcing recent grants and other topics. You can also read them in our Newsroom.
- **GRANTS NEWS:** [Sign up](#) to receive our newsletters, published several times a year, providing insights from staff and donors, along with reports about how our funding makes a difference.
- **PROFESSIONAL TAX AND ESTATE PLANNING NOTES:** [Sign up](#) to receive this newsletter for attorneys and wealth advisors, published three times a year. It covers topics ranging from timing of charitable contributions to IRS efforts to improve nonprofit governance.
- **ANNUAL REPORT:** Stories about our work, letters from our president and board chair, donors’ first-person reports, audited financial report, grants and fund lists, as well as updates from our divisions in Westchester and Long Island.

## About The New York Community Trust

The Trust, with a \$2.8 billion endowment, is the community foundation for New York City, Westchester, and Long Island. Thanks to the generosity of individuals, families, and businesses—and the guidance of their professional advisors—we are one of the largest funders of local nonprofits.

### Grantmaking

In 2016, The Trust made nearly \$200 million in grants to 5,211 charitable organizations from more than 2,000 charitable funds. We support programs and projects to improve the lives of all New Yorkers, with an emphasis on promoting healthy lives, promising futures, and thriving communities. Our competitive grants are made possible by funds set up by donor bequests and wills and are announced five times a year. See most recent announcement [here](#). The Trust has many living donors who suggest grants from donor-advised funds. Also, several funder collaboratives are housed at The Trust, such as the Donors' Education Collaborative. They combine the thinking and resources of several foundations and make grants throughout the year.

### Financial Information

You can find updated financial statements in the About section of our website.

### Historical Highlights

- In 1924, The New York Community Trust was formed by 11 banks to more effectively make grants from charitable trusts they held. Though **it was one of the first community foundations**, today, it is one of more than 700 throughout the country.
- In 1931, The Trust created the **first donor-advised fund**. William Barstow wanted to actively give back during his lifetime but didn't want to create a private foundation; he also wanted to leave a permanent legacy. The Trust created the first donor-advised fund for him.
- To make sure nonprofit organizations serving our contiguous suburbs flourish, The New York Community Trust created the **Westchester Community Foundation** in 1975 and the **Long Island Community Foundation** in 1978.

### Our Experts

#### Name and Title

#### Areas of Expertise

Lorie Slutsky, President

Philanthropy  
Nonprofit Sector  
Corporate Governance  
Community Foundations  
New York City

Jane L. Wilton, General Counsel	Charitable Contributions Charitable Trusts and Corporations Board Governance Donor-Advised Funds
Program Department	
Arturo Garcia-Costas, Program Officer, Thriving Communities	Climate Change Sustainable Energy Environmental Justice Biodiversity Conservation Global Environmental Governance Green Infrastructure Brownfields
Irfan Hasan, Program Director, Healthy Lives	Health Policy Biomedical Research Behavioral Health
Roderick Jenkins, Senior Program Officer, Promising Futures	Youth Development Jobs and Workforce Development Alternatives to Incarceration
Patricia Jenny, Vice President for Grants	New York Nonprofits Climate Change Habitat Protection Brownfields Chemicals Policy Environmental Health Transportation Land-Use Workforce Development
Michele Kumi Baer, Program Associate	Arts and Culture Community Development Environmental Justice Policy Advocacy and Organizing

Natasha Lifton, Senior Program Officer, Promising Futures	Girls And Young Women Social Services Hunger and Homelessness
Kerry Mccarthy, Program Director, Thriving Communities	Arts Management Cultural and Racial Equity in the Arts Arts Infrastructure Historic Preservation
Shawn Morehead, Program Director, Promising Futures	Education Legal Services Immigration
Leigh Ross, Program Associate	Education Technology Arts Education Immigration Learning Networks
Rachel Pardoe, Program Officer, Healthy Lives	Elderly Children and Youth with Disabilities Blindness and Visual Disabilities Developmental Disabilities
Patricia Swann, Senior Program Officer, Thriving Communities	Affordable Housing Civic Affairs Nonprofit Resources Micro-Enterprise
Barbara Taveras, Special Projects Officer	School Reform Youth Development